

Draw & Win!

Are you creative?

Can you design & draw?

Would you like to win \$250?



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If your answered yes to all these questions, put on your thinking cap, draw us a set of logos by May 31, 2019 and get a shot at winning a \$250 gift card of your choice.

Who We Are



Cowessess
First Nation

NEEDS
LOGO

Cowessess
Ventures
Ltd



Cowessess
Driver
Services
Ltd



Little Child
Holdings Ltd.



Cowessess
Gas &
Grocery

NEEDS
LOGO

Cowessess
Wind
Developments
Ltd.

NEEDS
LOGO

Cowessess
Urban
Development
Ltd.


NEEDS
LOGO

4C Farms
Ltd.


NEEDS
LOGO

Awasis
Nehiyawewini
Energy
Development
Corp

Logos We Have- Cowessess First Nation

Organization Description	Logo	What's Great	What's not so great
<p>Cowessess First Nation and all of its operations.</p>	 The logo is a circular emblem. At the top, a banner reads "COWESSESS FIRST NATION". Inside the circle, a bald eagle with its wings spread is perched on a branch. Behind the eagle is a bright yellow sun with rays. To the right of the eagle is a stylized lightning bolt in red and blue. Below the eagle are several feathers. The entire emblem is set against a red background. At the bottom of the logo, there is a green line representing grass and a blue wavy line representing a river.	<ul style="list-style-type: none">○ Traditionally significant○ Band name in it○ Incorporates culture: Eagle, feathers, circle, sun shining, grass growing, river flowing &.	<ul style="list-style-type: none">○ Very intricate○ Hard to read or recognize in small format○ Too detailed to modify or replicate into similar business logos <p>Note- This logo will remain the same while providing inspiration to other logo designs.</p>

Little Child Holdings Ltd.

Organization Description	Logo	What's Great	What's not so great
<p>The Limited Partnership that oversees the operations of both gas stations.</p>	 <p>The logo consists of the letters 'LCH' in a bold, stylized font. The 'L' is green, the 'C' is yellow, and the 'H' is green. They are set against a circular background with a rainbow gradient from red at the bottom to yellow at the top. Below the letters, the words 'LITTLE CHILD HOLDINGS' are written in a smaller, white, sans-serif font. At the bottom of the logo, there is a white feather with a black shadow.</p>	<ul style="list-style-type: none">○ Colorful○ Includes significant symbols such as- shining sun, growing grass, flowing river, feather.	<ul style="list-style-type: none">○ Isn't used as the gas station operational logo○ Hard to read LCH against colorful background <p>Note- We would prefer a logo like the Cowessess Gas and Grocery Logo i.e. similar style with different fonts.</p>

Cowessesess Gas and Grocery

Organization Description	Logo	What's Great	What's not so great
<p>The operating company that operates the gas stations.</p>		<ul style="list-style-type: none">○ Widely used by both stores○ Incorporates arrow head	<ul style="list-style-type: none">○ Hard to read at first.○ Green against the black is hard to read from far away <p>Note- We will keep this as is. No changes needed.</p>

Cowessess Driver Services

Organization Description	Logo	What's Great	What's not so great
<p>Construction company owned by Cowessess Ventures Ltd. Construction partnership with JV Driver.</p>	 <p>The logo for Cowessess Driver features the word "COWESSESS" in red, "DRIVER" in black, and a stylized graphic of a feather and a gear.</p>	<ul style="list-style-type: none">○ Professional and easy to read○ Not too many colors○ Horizontal layout is easier to use in business documents	<ul style="list-style-type: none">○ Doesn't have as much cultural influence <p>Note - We will keep this as is. No changes needed. This logo represents our partnership with JV Driver Group.</p>  <p>The logo for JV Driver Group features the text "JV DRIVER" in blue and "GROUP" in grey, with a stylized gear and feather graphic.</p>

Logos We Need- Cowessess Ventures Ltd.

Organization Description	Logo	What we need in their logo
<p>The is the development corporation that oversees all of the operating businesses.</p>		<ul style="list-style-type: none">○ Need a simple crisp logo with basic colors○ Have similar look and elements to other logos○ Should incorporate elements from other business logos into this one.



Cowessess Wind Developments

Organization Description	Logo	What we need in their logo
<p>This is the Renewable Energy Facility that includes wind, solar and battery storage at Regina.</p>		<ul style="list-style-type: none"> ○ Needs a theme of green energy ○ Have similar look and elements to other logos ○ Our site sign below: 



Cowessess Urban Development

Organization Description	Logo	What we need in their logo
<p>This is the company that will develop land in urban center like Regina and Yorkton such as making buildings.</p>		<ul style="list-style-type: none">○ Needs a theme of building, land, urban○ Have similar look and elements to other logos



4C Farms

Organization Description

This is the cattle and grain farming operation run by CVL. Black angus cows Just starting grain farming


Logo

What we need in their logo

- Needs a theme of agriculture, i.e. wheat sheath or cattle
- Have similar look and feel to other logos



Awasis Nehiyawewini Development Corporation

Organization Description	Logo	What we need in their logo	
<p>This is the utility scale renewable energy business. It is currently developing a 10 MW solar project and in time a 200Mw Wind farm.</p>		<ul style="list-style-type: none">○ Needs a theme of energy○ Have similar look and elements to other logos	 <p>The illustration shows a dark grey silhouette of a person with their arms raised. Above the person's head are several stylized question marks in green, orange, and blue, along with small circles of the same colors, suggesting a state of inquiry or brainstorming.</p>

Additional Notes

Things to keep in mind

- We need five logos in total, for our five previously mentioned organizations-
 - i) Cowessess Ventures Ltd.
 - ii) Cowessess Wind Developments Ltd.
 - iii) Awasis Nehiyawewini Development
 - iv) Cowessess Urban Development Ltd.
 - v) 4C Farms Ltd.
- These logos are going to be used on official documents and respective websites moving forward.
- You may choose to draw/design these logos on paper or in digital format. Logo must be in horizontal orientation.
- Please refer to the next slide for some of the great examples of First Nation Organization logos. We welcome taking inspiration from other great logos however, no plagiarism is allowed.
- Every winning logo would receive a \$50 gift card. If the same individual has designed all five winning logos, they would get a grand prize of \$250 gift card of their choice.

Examples of Great Logos

Organization Name	Website
Misty First Nation	http://www.mistyventures.ca/companies/
HalfWay River Group	http://www.halfwayrivergroup.ca/
Lac La Ronge Indian Band	http://kitsaki.com/portfolio.html
Sakimay Development Corporation	http://fourhorse.ca/